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John
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Bloomington
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Arts
Council



ARTS FAIR ON THE SQUARE
APPLICATION DEADLINE: FRIDAY, MARCH 2, 2007.



JUNE 23 2007

DOWNTOWN BLOOMINGTON

**ARTIST PROSPECTUS
AND APPLICATION**

27TH ANNUAL ARTS FAIR ON THE SQUARE • JUNE 23, 2007 • DOWNTOWN BLOOMINGTON

**ARTS
FAIR
ON THE
SQUARE**

Arts Fair on the Square is a project of the Bloomington Area Arts Council. The BAAC serves as the foundation for arts in the community by delivering high quality arts programming and services and managing the John Waldron Arts Center.

Arts Fair on the Square is celebrating 27 years of bringing visual artists and craftspeople together with the local and regional buying community. Arts Fair on the Square is held on the picturesque grounds surrounding the Monroe County Courthouse in downtown Bloomington, Indiana.



Downtown Bloomington is home to a vibrant arts scene including community and artist-owned galleries and studios, theatres, a community arts center, and numerous

fine and casual dining options from Afghani to organic.



Arts Fair on the Square runs in conjunction with the Taste of Bloomington which offers sampling opportunities from over 35 local and regional restaurants, special music, and children's activities.

Together Arts Fair on the Square and Taste of Bloomington draw thousands of visitors to downtown Bloomington to experience the finest the visual arts has to offer while sharing a little of that Hoosier hospitality that makes Arts Fair on the Square a favorite among artists and art patrons alike.

YOU ARE INVITED TO BE ONE OF 60 EXHIBITORS AT THE 27TH ANNUAL ARTS FAIR ON THE SQUARE. This prospectus and application contains detailed information on participation. Please review it carefully before applying and note that some application requirements have changed.

MISSION STATEMENT

The mission of Arts Fair on the Square is to showcase fine art and craft of the highest quality, connect artists with the art-buying community, and promote commitment to the arts through a variety of interactive arts experiences.

GENERAL INFORMATION

Arts Fair on the Square is a one day showcase of visual arts and craft. Additional activities during Arts Fair on the Square include interactive visual and performing art activities for children and adults, live performances and premiere food vending provided by the adjacent Taste of Bloomington food expo. Arts Fair on the Square is a project of the Bloomington Area Arts Council. The BAAC is a community-based non-profit 501 (c)(3) organization that serves as the foundation of arts in the community by managing the John Waldron Arts Center and delivering high quality arts programming and services including arts education, performances, exhibitions and gallery shop, regional services to support artists and arts organizations, and an arts information website.

ATTENDANCE

Arts Fair on the Square attracts 10,000 to 12,000 visitors. Marketing efforts are centered regionally, but the event draws visitors from throughout Indiana. Home to Indiana University and 45 minutes from Indianapolis, Bloomington boasts a diverse, arts-savvy community of art patrons and collectors.

APPLICATION, JURY, AND NOTIFICATION DEADLINES

March 2, 2007	Application deadline
March	Selection by jury
March 31	Notification (By mail. Please do not call.)
Saturday, June 23	5:30 a.m. - 8:30 a.m.
	Artist check in and set up
Saturday, June 23	9 a.m. - 6 p.m.
	Arts Fair on the Square

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HOW TO APPLY

Artists must submit separate applications unless the work is collaborative in nature. Those artists who want to exhibit in multiple categories must apply separately in each category, and those artists whose work is accepted in multiple categories must exhibit in only one booth space. Each application must be accompanied by the non-refundable \$15 jury fee.

SLIDES

A total of 4 slides are required: 3 slides representative of the work to be shown at the show and 1 slide of the booth display. If a slide of the booth is not available, submit a slide taken of a grouping of works representative of the work to be exhibited. So as not to affect the jury process, please avoid booth slides with identifiable signs or obvious photos of the artist. Quality of slides can affect acceptance.

JURYING

Approximately 60 artists will be accepted to exhibit at the 2007 Arts Fair on the Square through a competitive jury process. Slides are reviewed in a blind jury process (the identities of artists are not disclosed to jurors.) The jury will view each artist's set of four images simultaneously. Applicants are scored by the standards of artistic excellence as interpreted by a jury of four arts professionals which includes one working artist. The top 60 are invited to exhibit; the other final round applicants will be placed on a numerically based list of alternates. Jury panel decisions are final.

POLICY ON THE SALE OF PHOTO-OFFSET REPRODUCTIONS

Arts Fair on the Square will permit limited sale of photo-offset reproductions by artists in the Drawing and Painting categories. Such reproductions must be shrink-wrapped, in a bin and labeled as reproductions. They may not be framed and hung with original work.



BOOTHS

All booth spaces are 10' deep by 10' wide. The show fee is \$125 (with a discount for BAAC members, see application form.) Corner booths and other special requests will be accommodated on a first-come, first-served basis on postmark. Artists will provide their own display booth, racks, and tables to show their work in an outdoor environment. Electricity is available only to those artists willing to demonstrate.

ACCEPTANCE

Upon acceptance notification, the show fee will be deposited. Cancellations must be made in writing to the Gallery Director by April 15. After April 15, show fees will not be refunded.

SHOW RULES

1. Exhibitors must be directly involved in the design and production of the work they exhibit.
2. Exhibitors must attend their work in person for the duration of the show. Exhibitor's employees may not substitute for the exhibitor.
3. Only work representative of that submitted and accepted may be exhibited. Arts Fair on the Square reserves the right to request removal of any work that differs from that accepted as well as any inappropriate work or display.

**APPLICATION DEADLINE:
FRIDAY, MARCH 2, 2007.**



MEDIA CATEGORIES

Use this guide to determine in which category to apply and what types of work are acceptable for exhibition.

CERAMICS | Original porcelain and clay work (other than sculpture and jewelry.) No mass-produced work, work made from molds or machine-made work is allowed.

DIGITAL ART | Work in which the original image, or any part of it or other contributing components, was created on a computer by the artist. Work must be in limited editions, signed and numbered by the artist on archival materials.

DRAWING | Original work created using pastels, wax, crayon, pencil, charcoal, etc, as well as inks and washes brush or pen-applied.

FIBER | Original work crafted with fibers and natural materials: basketry, weaving, papermaking, embroidery, and leatherwork. No mass-production techniques may be used, including machine tooling and screening. No factory-produced wearable items are allowed.

GLASS | No mass-produced work allowed.

GRAPHICS AND PRINTMAKING | Original work in which the artist manipulated the screens, plates, etc. Work must be in limited editions and signed and numbered by the artist.

JEWELRY | Original jewelry in any material. No commercial casts or molds allowed.

METALWORKS | Original non-sculptural, non-jewelry work. No production work allowed.

MIXED MEDIA | Original 2 and 3 dimensional work which incorporates more than one type of material.

PAINTING | Original work in oils, watercolor, acrylics, etc.

PHOTOGRAPHY | Original prints made from the artist's original negative which have been processed by the artist or under their direct supervision. Digital photography falls into this category unless the image has been manipulated by the artist, in which case it is entered in Digital Art.

SCULPTURE | Original sculptural work in any media.

WOOD | Original work in wood: hand-tooled, machine-worked, turned or carved.